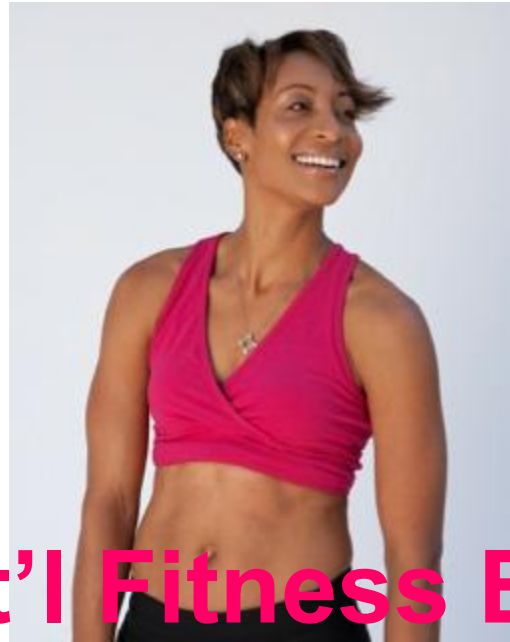


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Atlanta, GA

404-983-1733



# Nat'l Fitness Expert

Spokesperson ~ Health & Wellness Reporter ~ Columnist

## Get Body Beautiful with Andrea Riggs



Profile - Background - Services

# Get Body Beautiful with...

# Andrea Riggs

"She empowers women to take control of their lives, improve their health and serves as positive role model..." **Cynthia Follmer, President - Aetna Georgia Market**

"We are proud to partner with Andrea and bring 'Get Body Beautiful' to women in Atlanta..."

**Nancy Johnson - President/, Atlanta Urban League**

"I just got my butt kicked by Atlanta's own TV Trainer..."

**Chrisette Michelle, Grammy Award-Winning Singer**

## PROFILE

- **Nat'l Fitness Expert** with 15+ years fitness, media and corporate success.
- Generated **15,000 Participants and 4.1 Million Impressions** with 2010 *Get Body Beautiful* wellness program.
- **Atlanta's Biggest Loser Trainer** – NBC (3 seasons on WXIA-11 Alive)
- **Dynamic Spokesperson** for wellness products, events and services.
- **Specializes in TV, Radio Print and Web** features on healthy lifestyles and fitness.
- **Mother, Entrepreneur & Community** health leader with a passion for combating adult and childhood obesity.



## BACKGROUND

- **FITNESS** – AAAI, ISMA, NASM, First- Aid, CPR Certifications, 100+ hours of CEU's and a national track champion.
- **MEDIA**– Over 150 TV, Radio and Print appearances with 50+ hours of voice, speaking and teleprompter training.
- **CORPORATE** – BSBA and 10 years in business consulting and development, with numerous performance awards.

## SERVICES

**TV Appearances** – Lifestyle features, fitness tips, hosting and *Get Body Beautiful* segments.

**Private Training** – Celebrity clients and hundreds of weight loss consumer successes.

**Radio Shows** – Local and national fitness features, daily motivational tips and public service announcements.

**Spokesperson** – Provide client messaging, media interviews, wellness tips and hosting of corporate and community events..

**Corporate Programs** – On-site employee fitness, wellness coaching, team building, webinars, web-based audio and video tools.

**Product Consulting** – Nutrition product development, marketing and promotions.

**Cover/ Feature Columns**– Content submitted on an array of fitness and lifestyle topics

**Nonprofit Programs** – Community wellness program creation and activation for adults and children, with a focus on obesity and fitness.

**Keynote Addresses**– Andrea's signature entertaining and high impact message inspiring audiences to *Get Body Beautiful* and achieve better health.

## CLIENTS

**Aetna Foundation, Gatorade, Quaker Oats, State Farm, PZI Jeans, American Family Insurance, City Government, Girl Scouts, Lupus Foundation, Girls Inc., CBS, Clear Channel, Radio One, Florida Department of Citrus, Upscale**